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BTA DEALERS VOTE MURATEC AMERICA, INC. BEST SECONDARY PRODUCT LINE PROVIDER

PLANO, TX—(Aug. 17, 2017)—Muratec America, Inc. was awarded *Outstanding Performance as a Secondary Product Line Provider* at the Business Technology Association's 2017 Channel's Choice Awards in Las Vegas. This marks the 12th time Muratec has won *Outstanding Performance as a Secondary Product Line Provider* in the past 14 years.

Each year, the Business Technology Association (BTA) sends ballots to office technology dealers asking that they indicate their level of satisfaction with their equipment manufacturer/suppliers and vendors in various performance categories, including corporate support, distribution, product line, inventory and overall performance. The results are used to determine the annual BTA Channel's Choice award winners.

"One of our goals each year is to be BTA's No. 1 number two," said Jim D'Emidio, president at Muratec. "We strive to be the easiest company to do business with and this award is always a good benchmark as to whether we're fulfilling that goal."

Muratec America, Inc. was recently acquired by Konica Minolta Business Solutions U.S.A., Inc.

"It's a great time to be a Muratec dealer," D'Emidio said. "The Konica Minolta acquisition provides our dealers a much wider product and solution breadth. Combine that with our award-winning support and you've got a recipe for market disruption."

"Muratec has been a great partner for over ten years," said Rick Taylor, President and CEO, Konica Minolta Business Solutions USA, Inc. "Throughout that time we gained great respect for the way they managed their dealer relationships. With our recent acquisition of the Muratec America operation we are committed with Jim and his team to maintain their culture of dealer support and provide even more tools to help them grow with their dealer community."

About Muratec America, Inc.

Muratec America, Inc., a wholly-owned subsidiary of Konica Minolta Business Solutions U.S.A. Inc, provides best-in-class office technology. The company offers digital label and package printing solutions and multifunction digital office equipment exclusively through a national business-to-business dealer channel. Visit www.muratec.com for more information.

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