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MURATEC AMERICA, INC. ANNOUNCES MURATEC LABEL UNIVERSITY

PLANO, Texas—(Jan. 23, 2017)—Muratec America, Inc., manufacturer of multifunction office equipment and business productivity solutions, announces they will be hosting “Muratec Label University,” an ITEX 2017 front-runner event, Apr. 18, 2017 at the Mandalay Bay Hotel and Casino in Las Vegas.

“This year’s ITEX will be one of the most attended dealer shows of the year,” said Jim D’Emidio, president at Muratec America, Inc. “We can’t think of a better place to talk about the label industry and why now is the time to get in the label business.”

Muratec Label University is open to the entire dealer community, regardless of with whom they currently do business.

“We want dealers who want to learn how to grow their business through adjacencies”, said D’Emidio. “Label printing fits in the dealer’s current business model—it’s putting toner on paper. Not to mention, the need is already established, unlike some of the other markets dealers have entered.”

The event will primarily focus on dealer education and growth.

“Attendees can expect to be educated on the label industry as a whole, see live demonstrations on a wide range of label products, including the presses we’ll debut at the event,” said Andrew Jones, marketing manager at Muratec America, Inc. “There will be label solutions for companies of all sizes.”

Muratec Label University is tuition-free; however, advance registration is required and space is limited.

For more information about Muratec Label University, or to register as an attendee, visit www.muratec.com/MuratecLabelUniversity

About Muratec America, Inc.

Muratec America, Inc. is a manufacturer of multifunction digital office equipment, business productivity solutions and provider of managed document services components. The company is a Plano, Texas-based subsidiary of Murata Machinery, Ltd., a privately held multinational corporation based in Kyoto, Japan. Visit www.muratec.com for more information.

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