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Muratec America, Inc. honored by the Business Technology Association

Plano, Texas (June 20, 2016) - Muratec America, Inc., manufacturer of multifunction office equipment and business productivity solutions, announces today that the company has received the “Outstanding Performance – Secondary Product Line” award from the Business Technology Association (BTA).



This is the eleventh time Muratec has been recognized as the top secondary product line by the BTA. The company received the honor in 2003, 2004, 2006, 2007, 2008, 2009, 2010, 2011, 2012 and 2013.

“We’re honored to receive this recognition from the BTA,” said Jim D’Emidio, President, Muratec America, Inc. “Our distribution strategy focuses exclusively on the independent office equipment dealer, so to be consistently recognized by this channel for our performance is extremely gratifying. Muratec employees take great pride in proving our dealers with superior products, service and support, and I believe this recognition validates their efforts.”

2016 marks the 27th year for the Channel’s Choice award, according to the BTA. The annual survey recognizes outstanding performance in the imaging solutions industry.

About Muratec America, Inc.:

Muratec America, Inc. is a manufacturer of multifunction digital office equipment and business productivity solutions. The company is a Plano, Texas-based subsidiary of Murata Machinery, Ltd., a privately held multinational corporation based in Kyoto, Japan.

About the Business Technology Association:

The BTA serves office technology dealerships, manufacturers, distributors and service companies. Its members manufacture and/or sell and service hardware, software and supplies that help businesses be more efficient and save money. Through the association’s guidance, information and educational offerings, BTA members are better prepared to be the premier source of the technology used by businesses throughout the United States every day.